



Majbritt

Tourism Consultant

Job Description

- Living in Dhaka, Bangladesh since September 2007, I have engaged myself in the country's tourism and service sector on different levels. These activities include:
 - Working on feasibility studies for local tourist players
 - Consultant for the Royal Danish Embassy, Dhaka, Bangladesh and I have written the report called "Introduction to the tourism industry in Bangladesh". (for further information please read the press release: <http://www.ambdhaka.um.dk/nr/exeres/0c2133d4-7f96-4d60-989a-914c230a5218.htm>)
 - Input to the development of Bangladesh's tourism sector through meetings with individual tour operators, tour operators' industry association (TOAB) and Round Table Discussion
 - Member of the event committee of Nordic Club, Dhaka.
- Weekly I also write articles on www.videnomturisme.dk to players within the Danish tourist trade on new projects, trends, studies and best practice within the tourism sector.

Semester Projects

10th semester Master's Thesis

- *The Construction of an Identity Creating Loyalty Programme in Givskud Zoo*
For further information read the article: 'Identity, Consumption And Loyalty In the Danish Tourist Attraction, Givskud', <http://turisme.aau.dk/GetAsset.action?contentId=678012&assetId=3440030>

9th semester

- *Experiences of the Future in Givskud Zoo*
For further information read the article: 'A Zoo Field Study' <http://turisme.aau.dk/GetAsset.action?contentId=678012&assetId=2177603>

8th semester

- *Tordenskiold Days in Frederikshavn – a great experience?*
- *Wellness - a Sensual Experience?*

7th semester

- *Fredericia – Hot or Not?*